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| --- | --- | --- | --- |
| Description: https://lh6.googleusercontent.com/q1D5VrzODvdsmX_NTsr60iBgKWXKFMaHbmZDTptDOfzxWy-NHicGKT-Sfem0nAJQ76beK4gDh6Yka5uD09_RIpOvYx5oliJy7gBD777ZkKieM9Pj1zpPEWRYUNnPV7QN4ztEhLw=s0 | **KGISL INSTITUTE OF TECHNOLOGY,**  COIMBATORE -35, TN, INDIA | Doc. Ref. | **KITE/ AC/SA / 18** |
| **EXAMINATIONS - FORMS** |
| **SELF-APPRAISAL FORM - TEACHING FACULTY** |
| **ACADEMIC YEAR: 2024 - 2025** | **Issue No / Date** | **2/15.07.2024** |

**SELF-APPRAISAL FORM - TEACHING FACULTY**

**Name of the Faculty: M. SARAVANAPRIYA Department: MBA**

**Designation : AP Employee ID: 903536**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1. **ACADEMICS** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **University End Semester Examination Result (Odd & Even Semester – cumulative percentage)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Name of the Course** | | | | | | | | | | **Year/Semester/Branch & Section** | | | | | | **Total No of students** | | | | | | **Pass percentage** | | | | | | **No of ‘O’ Grade** | | | | | | | **No of ‘A+’&’ A’ Grade** | | | **No of ‘B+’&’ B ‘Grade** | | | | | | **No of ‘C ‘ Grade** | | **No of ‘RA’ Grade** | | |
| **1** | **CW3401 - Introduction to Business Systems** | | | | | | | | | | **II YEAR / IV SEM** | | | | | | **68** | | | | | | **100.00** | | | | | | **5** | | | | | | | **54** | | | **9** | | | | | | **0** | | **0** | | |
| **2** | **CW3601 - Business Analytics** | | | | | | | | | | **III YEAR / VI SEM** | | | | | | **66** | | | | | | **98.46** | | | | | | **4** | | | | | | | **37** | | | **22** | | | | | | **1** | | **1** | | |
| **3** | **CW3301 - Fundamentals of Economics** | | | | | | | | | | **II YEAR / III SEM** | | | | | | **64** | | | | | | **93.55** | | | | | | **2** | | | | | | | **33** | | | **20** | | | | | | **3** | | **4** | | |
| **4** | **CW3501- Fundamentals of Management** | | | | | | | | | | **III YEAR / V SEM** | | | | | | **68** | | | | | | **100** | | | | | | **4** | | | | | | | **34** | | | **27** | | | | | | **2** | | **0** | | |
| **5** | **OHS352 - Project Report Writing** | | | | | | | | | | **IV YEAR / VII SEM** | | | | | | **66** | | | | | | **100** | | | | | | **6** | | | | | | | **60** | | | **0** | | | | | | **0** | | **0** | | |
| **Total/Average** | | | | | | | | | | | | | | | | | | | | | | | **98.402** | | | | | | **21** | | | | | | | **218** | | | **78** | | | | | | **6** | | **5** | | |
| **Marks**  **(Ref guideline for awarding score)** | | | | | | | | | | | | | | | | | | | | | | | **5** | | | | | | **5** | | | | | | | **5** | | | **5** | | | | | | **-1** | | **-1** | | |
| **2. RESEARCH** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **2.1. No.of Journal Publications in Referred Journal with Impact factor by Faculty** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Title of the paper** | | | | | | | | | | | **Name of the Journal** | | | | | | | | | **Date of Journal Publication** | | | | | | | **ISSN No.** | | | **Scopus / SCI / SCIE / Web of Science** | | | | | | | | | | | **Impact Factor** | | | | | |
| 1 | RETAIL STORE SALES ANALYSIS: UNVEILING INSIGHTS THROUGH POWER BI BUSINESS ANALYTICS | | | | | | | | | | | [Managerial Marketing eJournal](https://papers.ssrn.com/sol3/JELJOUR_Results.cfm?form_name=journalBrowse&journal_id=1475643), SSRN Elsevier | | | | | | | | | **07.12.2024** | | | | | | | <https://dx.doi.org/10.2139/ssrn.5039793> | | | **Elsevier** | | | | | | | | | | | **No** | | | | | |
| 2 | FAKE SOCIAL MEDIA PROFILE DETECTION USING ML ALGORITHMS | | | | | | | | | | | [Educational Technology, Media & Library Science eJournal](https://papers.ssrn.com/sol3/JELJOUR_Results.cfm?form_name=journalBrowse&journal_id=3122917), SSRN Elsevier | | | | | | | | | **23.12.2024** | | | | | | | <https://dx.doi.org/10.2139/ssrn.5064663> | | | **Elsevier** | | | | | | | | | | | **No** | | | | | |
| **2.2. Books Authored / Book Editor** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Name of the Book** | | | | | **Authored by / Editor by** | | | | | | | | **Co-Authors** | | | | | | | | | | | | | **ISBN No.** | | | | **Publication Details** | | | | | | | | | | | **Remarks** | | | | | |
| 1 | Book: Contemporary Research in Management, Engineering, Arts and Science | | | | | Editor: M. Saravanapriya | | | | | | | |  | | | | | | | | | | | | | 978-93-91697-49-5 | | | | TECH PRESS H.No.A-7, Street No.1, Brahampuri, Delhi-110053 | | | | | | | | | | |  | | | | | |
| 2 | Book Chapter: Networked and Distributed Intelligent Control | | | | | Author: M. Saravanapriya | | | | | | | | Ms. Keren Lois Daniel, Dr. M. Ananthi, Dr. P. Rajkumar | | | | | | | | | | | | | 978-93-91697-49-5 | | | | TECH PRESS H.No.A-7, Street No.1, Brahampuri, Delhi-110053 | | | | | | | | | | |  | | | | | |
| 3 | Book: Business Analytics | | | | | Author: M. Saravanapriya | | | | | | | |  | | | | | | | | | | | | | 9789358382990 | | | | Astitva Prakashan Publishers, Bilaspur, Chhattisgarh 495009. | | | | | | | | | | |  | | | | | |
| **2.3. Invited lectures presented/Chairing** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Details of Invited lectures presented/Chairing** | | | | | | | | | | | | | | | **Date**  **(From –To)** | | | | | | **Name of the Institute** | | | | | | | | | | | | | | | | **Beneficiaries** | | | | **Remarks** | | | | | |
| 1 | Expert talk on “Role of entrepreneurship in today’s digital era” | | | | | | | | | | | | | | | 23.11.2024 | | | | | | Department of MBA, KGiSL Institute of Technology, Coimbatore | | | | | | | | | | | | | | | | 65 Participants | | | | Innovation Ambassador talk | | | | | |
| 2 | Guest Lecture on “Technology Readiness Levels (TRL): A Roadmap for Successful Innovation through business analytics” | | | | | | | | | | | | | | | 28.02.2025 | | | | | | Department of Science and Humanities, KGiSL Institute of Technology, Coimbatore | | | | | | | | | | | | | | | | 67 Participants | | | | Innovation Ambassador talk | | | | | |
| **2.4. Conference Paper Publication (Only abroad)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Title of the paper** | | | | | | | **Name of the International Conference** | | | | | | | | | | **Date of the Conference Publication** | | | | | | | | | | **ISSN No.** | | | | | | | | | **Scopus / SCI / SCIE / Web of Science** | | | | | | | | | | |
| 1 | RETAIL STORE SALES ANALYSIS: UNVEILING INSIGHTS THROUGH POWER BI BUSINESS ANALYTICS | | | | | | | International Conference on Data Processing and Networking, Institute of Technology and Business (VSTE), Czech Republic, Europe. | | | | | | | | | | 25 to 26th Oct 2024 | | | | | | | | | | <https://dx.doi.org/10.2139/ssrn.5039793> | | | | | | | | | Published in [Managerial Marketing eJournal](https://papers.ssrn.com/sol3/JELJOUR_Results.cfm?form_name=journalBrowse&journal_id=1475643)  SSRN Elsevier | | | | | | | | | | |
| 2 | FAKE SOCIAL MEDIA PROFILE DETECTION USING ML ALGORITHMS | | | | | | | International Conference on Data Processing and Networking, Institute of Technology and Business (VSTE), Czech Republic, Europe. | | | | | | | | | | 25 to 26th Oct 2024 | | | | | | | | | | <https://dx.doi.org/10.2139/ssrn.5064663> | | | | | | | | | Published in  [Educational Technology, Media & Library Science eJournal](https://papers.ssrn.com/sol3/JELJOUR_Results.cfm?form_name=journalBrowse&journal_id=3122917)  SSRN Elsevier | | | | | | | | | | |
| **2.5. Conference Paper Publication (India)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Title of the paper** | | | | | | | **Name of the National Conference** | | | | | | | | | | **Date of the Conference Publication** | | | | | | | | | | **ISSN No.** | | | | | | | | | | | | | | **Scopus / SCI / SCIE / Web of Science** | | | | | |
| 1 | Leveraging AI in E-Banking: Opportunities and Workforce Challenges in India’s Public Sector Banks | | | | | | | International Conference on Sustainability and AI in a VUCA World: An Interdisciplinary Approach Towards Viksit Bharat | | | | | | | | | | 8-9 February 2025 | | | | | | | | | | **Not yet published** | | | | | | | | | | | | | | Presentation Certificate & Abstract Published | | | | | |
| 2 | AI in Sustainable Agriculture and Plant Disease Detection | | | | | | | International Conference on Sustainability and AI in a VUCA World: An Interdisciplinary Approach Towards Viksit Bharat | | | | | | | | | | 8-9 February 2025 | | | | | | | | | | **Not yet published** | | | | | | | | | | | | | | Presentation Certificate & Abstract Published | | | | | |
| **2.6. Total Research Grant Sanctioned by Faculty**  Grants received from Government and non-governmental agencies for research projects, endowments in the institution, Workshop, Seminar, Conference, etc. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Principal Investigator/Co-Investigator** | | | | **Name of the Project** | | | | | | | | **Department of Principal Investigator** | | | | | | **Type (Government / non-Government)** | | | | | | | | **Name of the Funding Agency** | | | | | | **Amount Applied/ Sanctioned** | | | | | | | **Year of Award** | | **Duration of the project** | | | | | |
|  |  | | | | NIL | | | | | | | |  | | | | | |  | | | | | | | |  | | | | | |  | | | | | | |  | |  | | | | | |
| **2.7. Seminar Grants Received** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Coordinator /Co-Coordinator** | | | | | | | | | **Types of Grants (Seminar/Conference/Workshops)** | | | | | | **Type (Government / non-Government)** | | | | | **Name of the Funding Agency** | | | | | | **Amount Sanctioned** | | | | | | | | | | | **Year of Award** | | | | **Duration of the Grant** | | | | | |
| **1** | Co-Coordinator: M. Saravanapriya | | | | | | | | | National Conference | | | | | | Government | | | | | AICTE Grants For Organizing Conference (GOC) Scheme 2024-25 | | | | | | Rs. 2, 00, 000/- | | | | | | | | | | | 18.03.2025 | | | | 6 months | | | | | |
| **2.8. Patent / Copyright Applied / Published by Faculty**  a. Details about Patents & Design Patents. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Title of Invention** | | | | | | | | | | | | | **Date of Filing** | | | | | | | | | | | | | **Date of Publish** | | | | **Patent No (or) Application No** | | | | | | | | | | | **Status of International / Indian Patents** | | | | | |
| **1** | EMPLOYEE TALENT PREDICTING DEVICE | | | | | | | | | | | | | 06.05.2024 | | | | | | | | | | | | | Date of Issue: 09.07.2024 | | | | Application No. 415923-001 | | | | | | | | | | | Published | | | | | |
| b. Details about Copyrights / Trademarks / Others. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Type of IPR: Copyright / Trademark / Others** | | | | | | **Title of Work** | | | | | | | | | | | | | | | | | | | | **Date of Filing** | | | | **Application No or Registration No (In India / Other Country)** | | | | | | | | | | | **Date of Publication** | | | | | |
| 1 |  | | | | | | **NIL** | | | | | | | | | | | | | | | | | | | |  | | | |  | | | | | | | | | | |  | | | | | |
| **2.9. Consultancy /Industry project carried out by Faculty** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Name of the Project** | | | | | | | **Industrial Solution / Testing / Training** | | | | | | | | | | | | **Date**  **(From –To)** | | | | | | | **Name of the Industry** | | | | | | | | **Revenue Generated** | | | | | | | | | **Status** | | | |
| 1 |  | | | | | | | **NIL** | | | | | | | | | | | |  | | | | | | |  | | | | | | | |  | | | | | | | | |  | | | |
| **3. PERSONAL / SELF IMPROVEMENT** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **3.1. No.of Programs Attended (Seminar/workshop) by Faculty** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Title of the Programme** | | | | | **Date**  **(From –To)** | | | | | | | | | | **Details of Seminar / Workshop / Hands-on Training** | | | | | | | | | | | | | **Department / National / International Level** | | | | | | | | | | | | | | | | | | |
| **1** | FDP on Intellectual Property Rights and Patents | | | | | 20.05.2024 to 24.05.2024 | | | | | | | | | | Organised by Department of IT, Dr. M. G. R. Educationl Research Institute, Chennai | | | | | | | | | | | | | National | | | | | | | | | | | | | | | | | | |
| **2** | FDP on Leveraging AI: Human Factors in Cyber Security | | | | | 08.07.2024 to 12.07.2024 | | | | | | | | | | Organised by Madanapalle Institute of Technology & Science, Andra Pradesh | | | | | | | | | | | | | National | | | | | | | | | | | | | | | | | | |
| **3** | 5 Days Online National FDP under the theme "Embracing youth and Teaching" | | | | | 23.09.2024 to 27.09.2024 | | | | | | | | | | Organised by DJ Academy of Research and Innovations and Skill India and Language Academy of India, Pudukkad, Trissur | | | | | | | | | | | | | National | | | | | | | | | | | | | | | | | | |
| **4** | Online training/webinar on “IEEE Xplore” | | | | | 24.10.2024 | | | | | | | | | | KGiSL Institute of Technology | | | | | | | | | | | | | Institute | | | | | | | | | | | | | | | | | | |
| 5 | Six days Faculty Development Training Program in Text and Speech Analysis | | | | | 01.07.2024 to 06.07.2024 | | | | | | | | | | Centre for Faculty & Professional Development, Anna University, Chennai and KGiSL Institute of Technology | | | | | | | | | | | | | State | | | | | | | | | | | | | | | | | | |
| 6 | AICTE Training And Learning (ATAL) Academy Faculty Development Program on Applied Entrepreneurship, Design Thinking and Innovation for Business Excellence | | | | | 16/12/2024 to 21/12/2024. | | | | | | | | | | Jaypee Institute of Information Technology, Noida | | | | | | | | | | | | | National | | | | | | | | | | | | | | | | | | |
| 7 | AICTE Training And Learning (ATAL) Academy Faculty Development Program on Importance of Artificial Intelligence in Robotics | | | | | 20/01/2025 to 25/01/2025 | | | | | | | | | | Indian Institute of Information Technology Design and Manufacturing Kurnool | | | | | | | | | | | | | National | | | | | | | | | | | | | | | | | | |
| 8 | Six-Day National Level Faculty Development Programme on “AI-Driven Pedagogy and Research: Tools and Techniques” | | | | | March 17-22,2025 | | | | | | | | | | organized by the Department of Management Sciences, Hindusthan College of Engineering and Technology, Coimbatore | | | | | | | | | | | | | National | | | | | | | | | | | | | | | | | | |
| **3.2. No.of Skill development Programme Attended in reputed organizations or industries only** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Name of the Programme** | | | | | **Date**  **(From –To)** | | | | | | | | | | **Details of Programme** | | | | | | | | | | | | | **Department / Institute / Agency / Industry Level** | | | | | | | | | | | | | | | | | | |
| 1 | Microsoft India & SAP India led Faculty Development Program on “Applied AI: Practical Implementations" under TechSaksham Program | | | | | 06-01-2025 to 10-01-2025 | | | | | | | | | | Successful completion of Microsoft India & SAP India led Faculty Development Program on Applied AI: Practical Implementations" under TechSaksham Program from 06th Jan 2025 - 10th Jan 2025”. | | | | | | | | | | | | | National | | | | | | | | | | | | | | | | | | |
| 2 | Microsoft India & SAP India led Faculty Development Program on “MERN Stack Web development | | | | | 17.02.205 to 21.02.2025 | | | | | | | | | | Successful completion of Microsoft India & SAP India led Faculty Development Program on “MERN Stack Web development" under TechSaksham Program from “17th Feb 2025 - 21st Feb 2025”. | | | | | | | | | | | | | National | | | | | | | | | | | | | | | | | | |
| 3 | Innovation Ambassador Training "Foundation Level" | | | | | 28-01-2025 | | | | | | | | | | conducted by MoE's Innovation Cell & AICTE | | | | | | | | | | | | | Institute | | | | | | | | | | | | | | | | | | |
| 4 | Innovation Ambassador training "Advanced Level" | | | | | 28-01-2025 | | | | | | | | | | conducted by MoE's Innovation Cell & AICTE | | | | | | | | | | | | | Institute | | | | | | | | | | | | | | | | | | |
| **3.3. NPTEL & MOOC Courses attended by Faculty**  **Self-Learning Initiatives (**facilities, materials and scope for self-learning / learning beyond syllabus, Webinars, Podcast, MOOCs etc.**).** Avenues created for the students for self-Learning (Evening Lab Allotment, Library available up to midnight, Digital Library, Webinars, EDUSAT, Moodle, MOOCS, Google class Room, etc.) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Name of the NPTEL & MOOC Courses** | | | | | | | | | **Date**  **(From –To)** | | | | | | **Department/ Institute Level** | | | | | | | | | **Impact / Significance / Outcome** | | | | | | | | | **Awards** | | | | | | | | | | | | | |
| 1 | Coursera: Analysis for Business Systems | | | | | | | | | Sep 20, 2024 | | | | | | Institutional | | | | | | | | | Completed | | | | | | | | |  | | | | | | | | | | | | | |
| 2 | Coursera: Essentials of Management and Strategic Planning | | | | | | | | | Sep 20, 2024 | | | | | | Institutional | | | | | | | | | Completed | | | | | | | | |  | | | | | | | | | | | | | |
| 3 | Coursera: Microeconomics Principles | | | | | | | | | Sep 20, 2024 | | | | | | Institutional | | | | | | | | | Completed | | | | | | | | |  | | | | | | | | | | | | | |
| 4 | Coursera: Introduction to Business Analytics with R | | | | | | | | | Sep 21, 2024 | | | | | | Institutional | | | | | | | | | Completed | | | | | | | | |  | | | | | | | | | | | | | |
| 5 | Coursera: Introduction to TCP/IP | | | | | | | | | Sep 21, 2024 | | | | | | Institutional | | | | | | | | | Completed | | | | | | | | |  | | | | | | | | | | | | | |
| 6 | Coursera: Google SEO Capstone Project | | | | | | | | | Nov 13, 2024 | | | | | | Institutional | | | | | | | | | Completed | | | | | | | | |  | | | | | | | | | | | | | |
| **3.4. Initiatives on MoU / Industrial Tie-up by Faculty**  No of new establishments / facilities and Worth Created (Special Labs, Research Labs, Centre of Excellence, Nodal Centers, Equipment’s from Grant, Industrial Tie-ups, CSR Programmes, Access to online Services, Access to any Facility, Research Park, TBI, Student Projects, Static and Dynamic Models Created, etc. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Name of the Facility/ MoU** | | | | | | | | | **Details of the Facility / MoU** | | | | | | **Date / Year** | | | | | | | | | **Source for the Facility / Scope of the MoU** | | | | | | | | | **Beneficiaries** | | | | | | | | | **Duration** | | | | |
| 1 |  | | | | | | | | |  | | | | | | NIL | | | | | | | | |  | | | | | | | | |  | | | | | | | | |  | | | | |
| **3.5. Achievements, Awards, Recognition, Special Contribution by Faculty** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | | **Details of Score/ Award / Cash / Recognition / Fame** | | | | | | | | **Date**  **(From –To)** | | | | | | **Recognized by**  **Department**  **Institute / Industry / Agency** | | | | | | | | | | | | | **Score/ Award / Cash / Recognition / Fame** | | | | | | | | | | | | | **Remarks** | | | | | |
| 1 | | Best Faculty Award | | | | | | | | 15-08-2024 | | | | | | Knowledge Research Academy | | | | | | | | | | | | | Trophy and Printed Certificate, Publication in Official Website | | | | | | | | | | | | |  | | | | | |
| **3.6. No.of Conference/workshop/** **Hack**at**h**on**s organized** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | | **Name of the Activity** | | | | | | | | **Departmental / State / National / International** | | | | | | **Date**  **(From –To)** | | | | | | | | | | **No. of participants** | | | | | | **Organization / Name of the Forum** | | | | | | | | | | **Remarks** | | | | | |
| 1 | | **NIL** | | | | | | | |  | | | | | |  | | | | | | | | | |  | | | | | |  | | | | | | | | | |  | | | | | |
| **3.7. No.of experts invited to campus** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | | **Name of the Experts** | | | | | | | | | **Name of Organization / Industry** | | | | | **Purpose of Visit** | | | | | | | | | | **Date** | | | **Beneficiary** | | | | | | | | | | | | | **Remarks** | | | | | |
| 1 | | Dr. T. Satheesh Kumar, Associate Professor | | | | | | | | | MBA Department, Dr. N. G. P. Institute of Technology, Coimbatore. | | | | | Guest Lecture: Management Functions in Manufacturing Vs Service sectors | | | | | | | | | | 17.08.2024 | | | 58 Particpants | | | | | | | | | | | | |  | | | | | |
| 2 | | Mr. Vishal Vijay Nair, Co-Founder and Director. | | | | | | | | | Light N Salt Pvt. Ltd Palakkad, Kerala & Associated with Entrepreneurship Development and Innovation Institute, Tamil Nadu. | | | | | Workshop on “Entrepreneurship and Innovation” as Career Opportunity | | | | | | | | | | 29.10.2024 | | | 85 Particpants | | | | | | | | | | | | |  | | | | | |
| 3 | | Mr. R. Arun Kumar, Assistant Professor (Senior Grade), | | | | | | | | | Department of Mechanical Engineering,Ramco Institute of Technology (RIT), Rajapalayam, Tamil Nadu. And Master Trainer, EDII, Govt. Of TN, Certified Patent Agent (IN/PA-4439), IGBC Accredited Professional. | | | | | Workshop on “IP Rights: A Tool to Protect Intellectual Property” | | | | | | | | | | 20.11.2024 | | | 88 Particpants | | | | | | | | | | | | |  | | | | | |
| 4 | | Ms. Jessica Collins J Prince, Cloud Support Analyst, | | | | | | | | | Oracle Cerner Healthcare Solutions India Pvt. Ltd,Bengaluru, Karnataka | | | | | **Webinar on “**From College to Corporate: Exploring Design Thinking & Innovation” | | | | | | | | | | 13.02.2025 | | | 93 participants | | | | | | | | | | | | |  | | | | | |
| 5 | | Mr. Ashok Bhojan M.B.A,  Credit Officer (MSME Credit), | | | | | | | | | Canara Bank,  RS Puram Branch, Coimbatore. | | | | | Seminar on “A Job Seeker to Job Giver – Experience the Transformation Journey from being an Employee to Leader” | | | | | | | | | | 24.02.2025 | | | 83 participants | | | | | | | | | | | | |  | | | | | |
| **4. STUDENT MENTORSHIP AND COMMUNITY INTERACTION** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **4.1. No. of Project Guided** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | | | **Title of the Project** | | | | | | | | **Project Team Members** | | | | | **Thrust area** | | | | | | | | **Outcome of the Project** | | | | | **Inter disciplinary projects (Y/N)** | | | | | | | | | | | | | **Project Publication Status(Journal/Patent)** | | | | | |
| 1 | | | Smart Institutional Risk Management Algorithm: Ensuring Safe and Profitable Trading Practices for Retail Traders | | | | | | | | SHAM AMARNATH C, ANIKA C UTHAMAN, CHARUMATHI K (CSBS Students) | | | | | Liquidity-Driven Trade Execution and Adaptive Risk Management | | | | | | | | | | 1. Improved Trade Execution Efficiency 2. Optimized Risk Management | | | Yes.  Machine Learning and Financial Analysis | | | | | | | | | | | | | Going to Submit in Journal Advances in Brain-Computer Interfaces and Neural Integration, [International Prime Publications](https://www.primeopenaccess.com/" \o "Click here), Las Vegas, NV 89107 | | | | | |
| 2 | | | A Study on Talent Acquisition Challenges in Superlabs | | | | | | | | RAGUL P (MBA Student) | | | | | Talent Acquisition Challenges | | | | | | | | | | Enhancing Hiring Efficiency | | | No.  Human Resource Management | | | | | | | | | | | | | Inprogress | | | | | |
| 3 | | | A Study on EMPLOYEE MOTIVATION at FEATHERLITE | | | | | | | | EZHILARASAN S (MBA Student) | | | | | Lack of consistent employee motivation across departments | | | | | | | | | | Identifying key factors influencing motivation | | | No.  Human Resource Management | | | | | | | | | | | | | Inprogress | | | | | |
| 4 | | | A Study on Recruitment and Selection Strategies in Ultrafine Precision Engineering | | | | | | | | Ramya G (MBA Student) | | | | | Challenges in Recruitment & Selection | | | | | | | | | | Enhancing strategies in Recruitment & Selection | | | No.  Human Resource Management | | | | | | | | | | | | | Inprogress | | | | | |
| **4.2. No.of Publication with student co-authors** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Title of the paper** | | | | | | | | | | **Name of the Journal** | | | | | **Name of co-author Details** | | | | | | | | | | **Date of Journal Publication** | | | **Scopus / SCI / SCIE / Web of Science** | | | | | | | | | | | | | **Impact Factor** | | | | | |
| 1 | RETAIL STORE SALES ANALYSIS: UNVEILING INSIGHTS THROUGH POWER BI BUSINESS ANALYTICS | | | | | | | | | | [Managerial Marketing eJournal](https://papers.ssrn.com/sol3/JELJOUR_Results.cfm?form_name=journalBrowse&journal_id=1475643), SSRN Elsevier | | | | | [S. Sharmi Jenitha](https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=7227599" \o "View other papers by this author" \t "https://papers.ssrn.com/sol3/_blank), IV CSBS | | | | | | | | | | 07.12.2024 | | | Elsevier | | | | | | | | | | | | |  | | | | | |
| 2 | FAKE SOCIAL MEDIA PROFILE DETECTION USING ML ALGORITHMS | | | | | | | | | | [Educational Technology, Media & Library Science eJournal](https://papers.ssrn.com/sol3/JELJOUR_Results.cfm?form_name=journalBrowse&journal_id=3122917), SSRN Elsevier | | | | | [A. Tressa Bernice](https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=7274230" \o "View other papers by this author" \t "https://papers.ssrn.com/sol3/_blank), IV CSBS  [V. Gunasekaran](https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=7274231" \o "View other papers by this author" \t "https://papers.ssrn.com/sol3/_blank), IV CSBS  [A. Anbumani](https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=7274232" \o "View other papers by this author" \t "https://papers.ssrn.com/sol3/_blank), IV CSBS | | | | | | | | | | 23.12.2024 | | | Elsevier | | | | | | | | | | | | |  | | | | | |
| **4.3. Mentor for reputed competitions** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Name of the Competitions** | | | | | | | | **Date**  **(From –To)** | | | | | | **Organized by**  **Institute / Industry / Agency** | | | | | | | | | | | | **Score/ Award / Cash / Recognition / Fame** | | | | | | | | | | | | | | | **Remarks** | | | | | |
| 1 | Inventors Challenge 2024 | | | | | | | | 14-11-2024 | | | | | | All India Council for Technical Education with STMicroelectronics, Noida, New Delhi | | | | | | | | | | | | Presented an Idea "Sand Powered Renewable Energy" | | | | | | | | | | | | | | | IV CSBS Students: Balaji P. R and Revathi S | | | | | |
| 2 | Empowering students towards entrepreneurship | | | | | | | | 22 & 23 Oct 2024 | | | | | | Madras school of social work, Chennai | | | | | | | | | | | | Guest speaker  Seminar on entrepreneurship | | | | | | | | | | | | | | | IV CSBS Student: Balaji P. R | | | | | |
| 3 | NPTEL Online Certification  Course : Database Management System | | | | | | | | July -Sept 2024 | | | | | | | | | | | | | | | | | | Indian Institute of Technology, Karangpur | | Course successfully completed | | | | | | | | | | | | | IV CSBS Student: Sanjeevi Kumar V | | | | | |
| **4.4. Mentoring for Student awards from professional society or events** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | **Name of the Competitions/Events** | | | | | | | | **Date**  **(From –To)** | | | | | | | | | | | | | | | | | | **Organized by**  **Institute / Industry / Agency** | | **Score/ Award / Cash / Recognition / Fame** | | | | | | | | | | | | | **Remarks** | | | | | |
| 1 | "Break the query" event  at XIANZE'25 | | | | | | | | 22.02.2025 | | | | | | | | | | | | | | | | | | PG Department of Software Systems and Computer Science, KGCAS | | Second prize and Cash Award Rs. 500/ | | | | | | | | | | | | | II CSBS Student: Amith Adhitya & Mugesh Raj V | | | | | |
| 2 | 14th Centies Champioship - 2025 | | | | | | | | 18.02.2025 - 19.02.205 | | | | | | | | | | | | | | | | | | SNS College of Technology | | Third Place in THROW Ball | | | | | | | | | | | | | IV CSBS Student: DEEPIKA S | | | | | |
| 3 | 6TH CIT Covai Ties 2025 | | | | | | | | 11.03.2025 - 15.03.2025 | | | | | | | | | | | | | | | | | | Coimbatore Institute of Technology | | Second place in THORW BALL | | | | | | | | | | | | | IV CSBS Student: Deepika S | | | | | |
| **4.5. No. of Community Project Completed / Contribution to community based activities** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | | | **Title of the Project** | | | | | | | | **Project Team Members** | | | | | **Thrust area** | | | | | | | | | | **Outcome of the Project** | | | | **Project Publication Status (Journal/Patent)** | | | | | | | | | | | | | | | | **Remarks** | | |
| 1 | | | **NIL** | | | | | | | |  | | | | |  | | | | | | | | | |  | | | |  | | | | | | | | | | | | | | | |  | | |
| **5. FEEDBACK,LEADERSHIP & PERSONALITY (to be filled by Head of the Department)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **5.1. Student feedback score (Out of 10 average for the year)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **S. No** | | | | **Class & Semester** | | | | | | | | | | | | | **Student feedback score out of 10** | | | | | | | | | | | | **Average Score** | | | | | | | | | | | | **Marks** | | | | | | |
| 1 | | | |  | | | | | | | | | | | | |  | | | | | | | | | | | |  | | | | | | | | | | | |  | | | | | | |
| 2 | | | |  | | | | | | | | | | | | |  | | | | | | | | | | | |
| **5.2. Department & College Level Responsibilities** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Department level Responsibility** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | **4-Marks** | | | | | | |
| 1. R & D Coordinator 2. IIC Coordinator 3. Student Activity Coordinator 4. Class Advisor Final Year 5. Mentor - Roll no. 35 to 68 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | |
| **College level Responsibility** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1. NAAC Criteria 3 coordinator 2. Discipline Committee - Annual Day 2025, KiTE ODYSSEY 2025 3. Roster Duty   4.  5. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **5.3. Peer Interaction (2)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | |
|  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | |
| **5.4. Punctuality and Reliability(4)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | |
|  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | |
| **5.5. Principals Assessment (10)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | |
|  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | |

**Faculty HOD Principal**